



Directory Listing in the Berks Equine 2009 Directory - 3rd Edition

NOTE: All vendors **MUST** fill out and sign NEW forms to be listed in this year's directory. If updated information is not sent, your old listing will be omitted from the directory.

**Complete the form and mail to: Berks Equine Council
c/o Yvette Rotundo, 1027 Rick Road, Reading, PA 19605**

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone # _____ Fax # _____ Cell # _____

Email Address (*please print clearly!*) _____

Contact Person (*including title*) _____

Category Listing(s) (Please choose from category list provided) _____

Description of Services _____

Would you like to reserve space for a display ad? Yes No

Will you be emailing your ad? Yes No

Would you like our graphic designer to contact you for ad design? Yes No

Select desired ad size : 1/8 page (\$50) 1/4 page (\$75) 1/2 page (\$150)

1/3 page (\$125) Full page (\$275.00)

Would you like to add **boldface** to your free listing for \$25.00? Yes No

If YES, please list which categories the boldface should appear (\$25 per category) _____

Total amount enclosed: \$ _____ Check payable to: **Berks Equine Council** (Payment must be received with form. No credit cards accepted)

The undersigned authorizes the Berks Equine Council to list its (my) name in the 2007 Equine Directory as indicated above.

Signature _____ Date _____

Title _____

Category List

*(Please circle the category you would like your business to be listed under)
If nothing pertains, choose OTHER and write your category in the space provided*

| | |
|---------------------------------|------------------------------------|
| Animal Communication | Graphic Design & Marketing |
| Arena Construction & Excavation | Guided Trail Rides & Hack Stables |
| Arena Footing | Hauling |
| Attractions | Hay & Straw |
| Auctions | Hay Rides |
| Barn Construction | Holistic Services & Equine Massage |
| Bedding | Horse Publications |
| Blanket Washing & Repairs | Horse Sales/Leasing |
| Boarding, Training & Lessons | Humane Services & Rescue |
| Bootmaker/Boot Repair | Hunt Clubs |
| Breeding | Insurance |
| - Arabians | Judging |
| - Miniature Donkeys | Manure Removal |
| - Quarter Horses | Photographers |
| - Thoroughbreds | Pony Rides/Birthday Parties |
| - Warmbloods | Professional Services |
| Camps | - Accountants, Attorneys, Realtors |
| Carriage Rentals & Sales | Promotional Items |
| Clinics and Seminars | Retirement Farms |
| Clubs & Associations | Rodeos/Team Penning/Reining |
| Dentists | Show Ground & Arena Rentals |
| Educational Institutions | Stud Services |
| Equestrian Fitness | Tack Repairs |
| Equine B&B | Tack Shops, Horse Care |
| Equine Remains Disposal | Supplies & Riding Attire |
| Farm Equipment Sales & Services | Therapeutic Riding |
| Farm Sitters | Thoroughbred Racetracks |
| Farmland Preservation | Trail Riding Areas |
| Farriers | Trailer Sales and Service |
| Feed | Veterinarians |
| Fencing | OTHER _____ |

Display Ad Rates for the Berks Equine Council 2008 Directory - 2nd Edition

All regular listings are FREE. For Free listings, the business must be located in Berks County.
Boldface listing - \$25.00/per category. Ad layout/design can be provided (quoted on an individual basis by our designer, Yvette Rotundo of Art Gecko Design). All Ads must be sent actual size, as a digital file in either .tif, pdf or .eps format. Ads may e-mailed to: yvette@artgeckodesign.com.

Full page: \$275.00

5w x 8h

1/4 page: \$75.00

2.375w x 4h

1/3 page: \$125.00

5w x 2.66h

1/2 page: \$150.00

5w x 4h

1/8 page \$50.00

2.375w x 2h